

POINT OF SALE SUPPORT



METAL DISPLAY STAND

This metal display stand is supplied free with orders of 16 or more products chosen by the customer.

The display stand holds up to 16 HDD products.

We have shown that a stocked 'bespoke' display stand improves sales of all products by as much as 70% and meets the needs of regular customers and impulse buyers alike.



SMALL COUNTER-TOP INFLATABLE SEAT

Small inflatable mini seat complete with mini seat cover.

Demonstrates the fabric and the quality of the seat covers. Cover embroidered with 'HDD covers in stock'.

Available as required.

CARDBOARD COUNTER-TOP DISPLAY UNIT

This cardboard counter-top display unit is supplied free with orders of 6 or more single products chosen by the customer.

The display units hold 6 single HDD products.

There are two versions of the display unit available:

Van, PickUp & Truck and Agricultural Vehicles & Plant





Heavy Duty Designs

PRODUCT INFORMATION

PRINTED CATALOGUE

A 12 page, A5 catalogue detailing every HDD product – a simple guide to HDD seat covers for your customers.



PRODUCT BROCHURES

A full range of interactive and printable brochures are available to download from the HDD website.



DIGITAL CATALOGUE

A fully interactive digital catalogue of all HDD products. Email straight to your customer base for efficient marketing.

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